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**FOR IMMEDIATE RELEASE**

**National Vision Inc. Announces 2016-2017 Grant Program, Applications Due January 31**

***Third and Fourth-Year Optometry Students Asked to Discuss “Technological Advancements and Their Impact on the Optometry Profession”***

Duluth, Ga. (October 10, 2016) – Through its 2016-2017 Grant Program, National Vision Inc. is urging students to tackle the topic of technology innovation and consider how it has already impacted the optical industry as well as how it will affect their future careers. Third- and fourth-year optometry students from across the U.S. are eligible to apply for the chance to win a \$5,000 grand prize.

To enter, applicants must write a 500-word essay or create a short video sharing their perspectives on the impact of technology on the field of optometry in the past and how it will influence their future careers as optometrists. A flyer with additional information and entry requirement details can be found on the Optometry Students section of [NationalVision.com](http://NationalVision.com).

“We live and work in an era of technological innovation, a reality today’s optometry students have grown up in, so it will be very interesting to see their perspectives on its role in the profession moving forward,” said Mauricio Wissinger, Vice President, Professional Services, National Vision Inc. “We are excited to support future optometrists with this grant program while gaining insights that help ensure we are aligned with the most forward-thinking in how to take advantage of technology advancements.”

All submissions and questions regarding the program should be sent to [Carly.Schenck@nationalvision.com](mailto:Carly.Schenck@nationalvision.com) by January 31, 2017. The winner, including two runner-up recipients, will be announced before March 1, 2017.

**About National Vision**

National Vision Inc. is one of the largest optical retail companies in the United States with more than 900 stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail divisions: [America’s Best Contacts & Eyeglasses](#), [Eyeglass World](#), [Vision Centers](#) inside select Walmart stores, and [Vista Optical](#)s inside Fred Meyer and on select military bases offering a variety of products and services for customers’ eye care needs. For more information, please visit [www.nationalvision.com](http://www.nationalvision.com).



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