

2018-2019 NATIONAL VISION GRANT PROGRAM



The Role of Optometry in Public Health

We want to hear how you will help tackle critical public health issues.

National Vision is asking third and fourth year optometry students to explain how they will play a role in combatting a national or regional public health issue as a Doctor of Optometry **for a chance to win a \$5,000 grant!**

Eye health is vital to overall health, and eye exams often provide windows for diagnosing systemic health issues. Many of the health issues that can be diagnosed during an eye exam are being seen at such high volumes in the U.S. that they're considered significant public health issues. At National Vision, we believe it's our responsibility to support Optometrists in fighting these problems.

Public health issues for consideration:

- Diabetes
- Cancer
- HIV
- Lyme disease (regional)

THE ASK:

Choose a public health issue from the list provided or one that you feel passionate about, and explain how you plan to aid in making a positive impact on that public health issue in your role as an Optometrist. You are welcome to choose any health problem, as long as it has been referenced as either a national or regional public health issue from a credible source. Consider the following questions to help you dive into the topic further:

- How would your public health issue of choice present itself during an eye exam?
- What steps can you take as a Doctor of Optometry to be proactive in combating your chosen public health issue?
- Have you faced a public health issue during your externship or clinical experience? If so, consider sharing a case study. If you share a photo, please keep HIPAA in mind.

HOW TO APPLY:

Address the challenge above in a 500 word essay OR video (maximum length: 5 minutes). Submit your project (or send any questions) to: carly.schenck@nationalvision.com

Deadline: January 31

Winners Announced: Before March 1

THREE GRANTS WILL BE AWARDED:

First Place: \$5,000

2 Runner-Up Recipients: \$1,000 each

ABOUT NATIONAL VISION HOLDINGS, INC.

National Vision Holdings, Inc. is one of the largest optical retail companies in the United States with more than 1,000 retail stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: America's Best Contacts & Eyeglasses, Eyeglass World, Vision Centers inside select Walmart stores, Vista Optical inside Fred Meyer stores and on select military bases, and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

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PLEASE FILL OUT THIS FORM AND INCLUDE WITH YOUR SUBMISSION.

1. Full Name: _____
LAST NAME FIRST NAME MIDDLE INITIAL

2. Permanent Address:

STREET ADDRESS

STREET ADDRESS (SECOND LINE)

CITY

STATE

ZIP CODE

COUNTRY

PHONE

E-MAIL ADDRESS

3. Name of Optometry School (Must be a student in good standing with an optometry school):

Class (must be 2019 or 2020): _____

4. Describe your significant optometric leadership and primary care experience (you are welcome to also attach a resume or CV):

SEND COMPLETE APPLICATIONS AS NOTED BELOW:

By Mail: National Vision, Inc.
ATTN: Carly Schenck
Communications Manager, Professional Services
2435 Commerce Avenue
Building # 2200
Duluth, GA 30096

By Email: carly.schenck@nationalvision.com

