



FOR IMMEDIATE RELEASE

NATIONAL VISION DONATES MORE THAN 8,100 PAIRS OF EYEGLASSES TO KIDS IN NEED

2019 Holiday Give-Back Initiative Helps Kids in 30 States

Duluth, Ga. (Feb. 19, 2020) – [National Vision Holdings, Inc.](#) (NASDAQ: EYE), one of the nation’s largest optical retailers providing quality, affordable eye care and eyewear, today announced that it donated more than 8,100 pairs of free prescription eyeglasses to children in need as a result of its 2019 holiday giveback initiative with its largest retail brand, [America’s Best Contacts & Eyeglasses](#).

“A child’s ability to see clearly affects behavior, school performance, self-esteem and so many other aspects of life,” said National Vision Chief Executive Officer Reade Fahs. “A pair of glasses is so much more than some frames and lenses – for many children, being able to see clearly can change their life. We are honored to do our part in helping set up younger generations for future success.”

Throughout the months of November and December 2019, America’s Best Contacts & Eyeglasses’ store associates conducted outreach in communities across the country to provide eyewear and eye care to kids in need. Stores were given vouchers for free exams and eyeglasses to share with community organizations including school nurses, places of worship and youth/education facilities.

In addition to the vouchers, National Vision and America’s Best associates conducted a multi-day event in early November at Atlanta’s Hollis Innovation Academy screening hundreds of students and providing glasses to more than 150 students in need. The company also offered free screenings to Hollis staff and family members of Hollis students.

“We are proud to be working with many organizations and individuals to provide solutions so more people can get the care they need,” said Sharon Petitt, head of retail operations for National Vision. “We believe that children need to see their best to live their best, and we’re grateful for the opportunity to extend that mission to over 8,100 kids this past holiday season.”



About National Vision Holdings, Inc.

National Vision Holdings, Inc. is one of the largest optical retail companies in the United States with more than 1,100 retail stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: [America's Best Contacts & Eyeglasses](#), [Eyeglass World](#), Vision Centers inside select Walmart stores, Vista Optical inside Fred Meyer stores and on select military bases, and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

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